



Nitin K Parekh to lead Ceaselez Advisory Board

Nitin K Parekh joins the Advisory Board as its Chairman to lead Ceaselez on business growth, marketing strategy and leadership.

Post Graduate in Business Management from IMM, New Delhi and also in Advanced Management (Cybernetic Strategy), Germany. He also did his post-graduation in Alternate Dispute Resolution (ADR or Arbitration) from NALSAR, Hyderabad.

Starting his career by associating with his family business in machinery and petroleum products; and simultaneously started M/s. Nitinchandra & Co., at Vijayawada. Later, as the Managing Director of Satbhavana Media Pvt. Ltd., he edited and published business law journals, Tax Today (Telugu) and Profit Today (English).

Specializing in Business Strategy and Communications, he is passionate about reviving sick businesses. An accomplished negotiator and conciliator, he is also good at institution building.

He was the Founder Secretary General of Andhra Pradesh Chambers of Commerce and Industry Federation. He served as a member on the FAPCCI Managing Committee since 1994 to 2014 and ASSOCHAM Managing Committee. He was a member on the Governing Body of Indian Council of Arbitration, New Delhi since 2010 and the Indian Institute of Economics, Hyderabad.

Besides being on several Statutory Boards/Committees of State and Centre, he served on the Editorial Boards of FAPCCI Review, ICA Arbitration Quarterly and the Asian Economic Review. He is regularly invited on ETV, Gemini TV, Prime News9, etc., as also All India Radio to analyze the economic and taxation policy issues.